



COMMUNITY SERVICES

# Strategic Planning Template

*This template walks you through a strategic planning process, including goal setting, strategies, and measurement tactics.*



BOYS & GIRLS CLUBS OF AMERICA



Name:

Date:

## Step 1: MISSION, VALUES, VISION

MISSION STATEMENT	CORE VALUES
<input type="text"/>	<input type="text"/>

VISION FOR THE FUTURE (5 TO 10 YEARS)
<input type="text"/>

## Step 2: SITUATIONAL ANALYSIS

GIVING CAPACITY	GIVING CAPACITY
<input type="text"/>	<input type="text"/>

GIVING CAPACITY	PROGRAMMATIC INTEREST
<input type="text"/>	<input type="text"/>

## Step 3: GOALS

LONG TERM GOALS (3 TO 5 YEARS)
<input type="text"/>

ANNUAL PRIORITIES (1 YEAR GOALS)
<input type="text"/>

## Step 4: STRATEGIES TO ACHIEVE GOALS

TACTICS/ACTION ITEMS	RESPONSIBLE PARTIES
<input type="text"/>	<input type="text"/>

IMPLEMENTATION TIMELINE
<input type="text"/>

## Step 5: RESOURCES NEEDED

HUMAN CAPITAL	INFRASTRUCTURE
<input type="text"/>	<input type="text"/>

FINANCIAL RESOURCES
<input type="text"/>

## Step 6: PERFORMANCE MEASUREMENT

GOALS/METRICS (WHAT DOES SUCCESS LOOK LIKE?)
<input type="text"/>

