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A STRONGER COMMUNITY.

JPMORGAN CHASE & CO.



A Financial Model to Scale Critical Emergency Services

Operating in more than 30 countries, International Medical Corps is a global First Responder that assists those in urgent need anywhere, anytime, no matter what the conditions, providing lifesaving healthcare and health-related emergency services—often within hours of a crisis.



The Need

International Medical Corps identified an urgent need for flexible and agile field hospitals to serve some of the world’s most marginalized populations in the aftermath of humanitarian crises. To address this need, International Medical Corps designed a flexible and rapidly deployable emergency field hospital that can arrive anywhere in the world within 24-72 hours of a crisis to provide surge capacity for urgent medical interventions where existing services are overwhelmed or insufficient. To ensure the feasibility of this service, the organization needed to develop a financial model that would reveal the operational costs of maintaining and scaling the Emergency Field Hospital.

The Solution

A team of five JPMorgan Chase employees assessed the Emergency Field Hospital operational model and identified its maintenance costs. The team then used that assessment to build out an adjustable financial model that can help International Medical Corps understand its funding needs. The volunteers created an accompanying user guide to direct future use and modification of the model.

The Impact

The financial model was put to immediate use to support International Medical Corps’ relief efforts in the Caribbean after Hurricanes Maria and Irma. The model continues to help inform the deployment of the Emergency Field Hospital and enables International Medical Corps to continue to refine the service line and articulate the need for financial support from funders.

“This project provides the financial model for our emergency response field hospital, a rapidly deployable, flexible hospital to provide urgently needed care in the aftermath of a disaster. The financial model will help to advance International Medical Corps’ planning and preparedness efforts for the hospital, helping us to even more effectively deploy it in the future.”

- Senior Director of Institutional Advancement,
International Medical Corps

**Social Return on Investment:
\$53,600**