



A PURPOSE-DRIVEN WORKFORCE.
A STRONGER COMMUNITY.



The Fidelity Team refines the core model of Educational First Steps for broader impact

Education First Steps

www.educationalfirststeps.org

EFS helps children who are most at risk of not receiving a sound educational and emotional foundation in the early childhood years deemed most critical by education and neurological experts

Market Value of Contribution:

\$100,000 +

Interested in learning more?
We'd love to hear from you.

The Challenge

Educational First Steps' (EFS) core program, 'Four Steps to Excellence,' partners with child care centers across North Texas to provide key tools and techniques to high-quality early-childhood education programs. The program's child center accreditation process was taking a time-consuming 60+ months to complete. EFS needed to reduce the amount of time and hours involved in running its cornerstone program, to allow its staff to reach a larger number of child care center and, thus, many more children.

The Solution

Common Impact identified a team of cross-functional associates from Fidelity's Workplace Investing group that were equipped with the skills and expertise to streamline 'Four Steps to Excellence.' Leveraging their operational, organizational development and business acumen, along with the program expertise of the EFS staff, the pro bono team reduced the accreditation process to 40 months, **cutting off a third of the time needed to provide the same quality of education to child centers.**

The Impact

- **33% increase** in the reach and impact of EFS' key program
- Sparked additional Fidelity investment and "hands-on" volunteering with EFS
- Developed the talents of participating Fidelity associates, including customer-focus, problem solving, innovation, and change management.

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